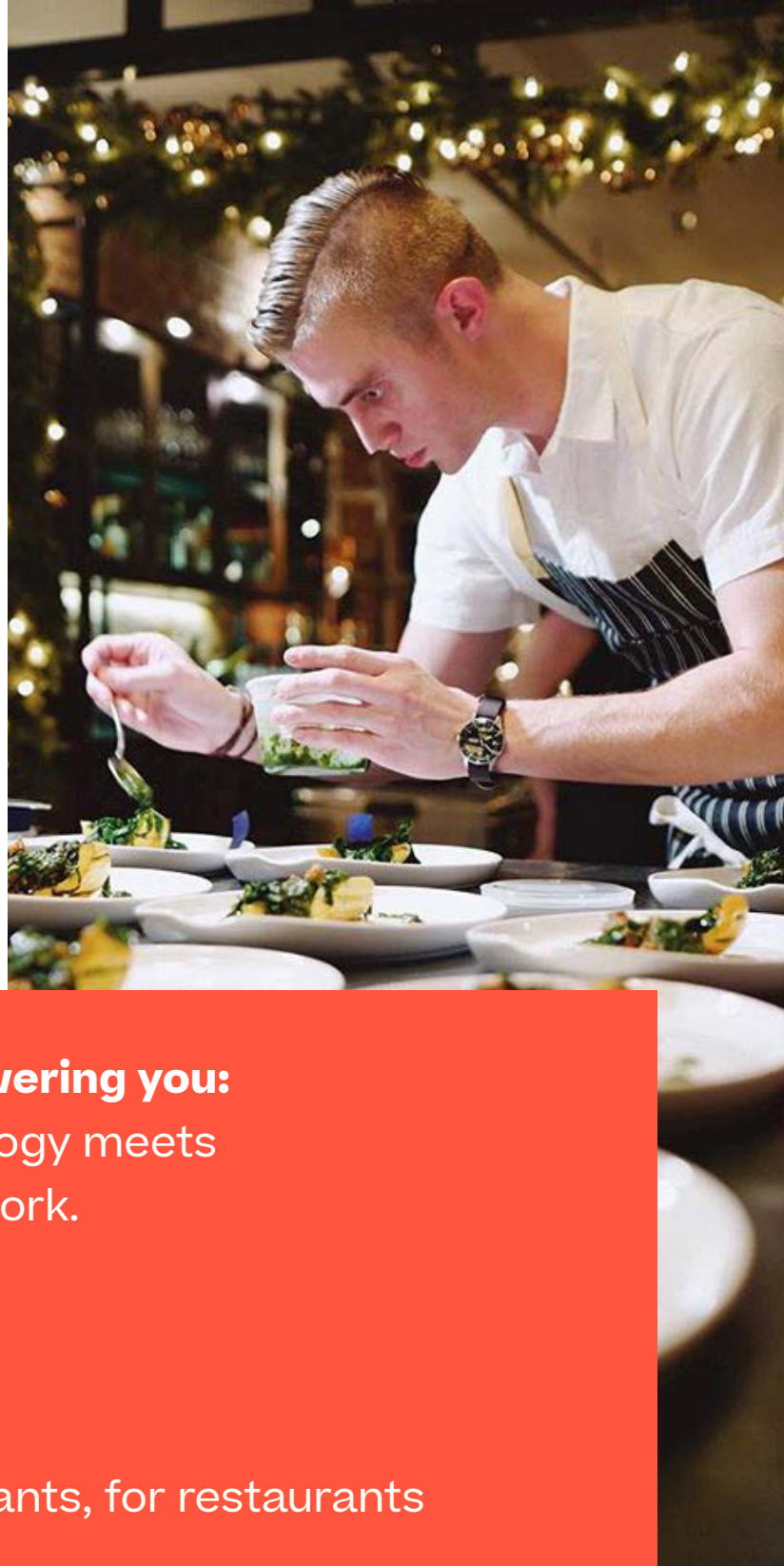


# Rebuild Reopen Reunite on Resy.



**Powering hospitality, empowering you:**  
Advanced restaurant technology meets  
the most valuable guest network.

**RESY OS**

By restaurants, for restaurants



Resy has taken the reservation systems of the past and flipped them on their heads. To find a platform that is able to be operated at such a high level and still be service-focused has been key. We have been able to secure more covers, drive demand, and do all this at a fraction of the cost of what we previously were paying.

**Jason James**

PARTNER AND GM, ODD DUCK



# The Resy Difference

The restaurant technology partner that helps you earn more, and do more. With 250+ years of restaurant experience, 24/7 support, a growing network of highly-engaged diners, and the powerful backing of American Express.

## Increase ROI

### Optimize Seats & Reduce No-Shows

Notify guests if a reservation is available, maximizing revenue.

### Establish New Revenue Streams

Sell tickets to on-premise and virtual events and create a library of items guests can add on to their experience like cookbooks and bottles of wine.

### Auto-Confirm Reservations & SMS

Customize and automate confirmation texts to save time and drive down no shows.



## Streamline Operations

### Maintain Control from Anywhere

Access across all devices, with permissions for appropriate access for your team.

### Business Intelligence

360 visibility into performance through customer insights & custom reporting.

### Diner Insights & Guest Surveys

Access guest insights without public-facing reviews through automated surveys.

## Enhance Guest Experience

### Customized Table Types & Exclusives for VIPs

Allow guests to choose their table, and turn regulars into VIPs with exclusive access.

### Pre-Pay with Contactless Payment

Allow guests to pre-pay for their meal with PCI compliant credit card processing.

### Diner Discovery & Engagement

Gain new guests through specialized marketing programs, experiences, and more.



**RESY OS**

By restaurants, for restaurants

Learn more or request a demo at  
**RESY.COM/RESYOS**

# A Powerful Network to Help You Grow

Together Amex & Resy encourage guests to support, dine, and frequent the restaurants they love.

## Drive Diners To You

Specialized marketing programs, offers, recommendations and benefits reach the **25 million Resy users** who are looking for their next favorite spot.

## Most Valuable Guests

AMEX Card Members **report spending 3x more<sup>1</sup> on average than non-Card Members**, and their average transaction is 1.7x higher<sup>2</sup> than other cards.

## Committed to Restaurants

**Over 250 years of combined experience** are reflected in our groundbreaking COVID support, Global Travel Network, and award-winning editorial team.

Powerfully backed by **American Express** and bringing you the best guests, the best restaurants, and a network designed to drive diner demand to your restaurant.

### HIGHER SPENDING GUESTS

Spend 3x more than non-Card Members, with \$7.8B in dining annually

### AMEX NETWORK

Closed loop data, insights, & tech integrations to help you succeed

### ACCESS, LOYALTY, BENEFITS

Drives unmatched value to both card members and restaurants

AMERICAN EXPRESS

RESY

### BEST RESTAURANTS

Neighborhood favorites, James Beard awarded, Michelin starred

### BEST GUESTS

Highly engaged regulars who value hospitality

### RESY PLATFORM

Built by restaurants for restaurants, with a best-in-class consumer app & web experience

RESY OS

By restaurants, for restaurants

Learn more or request a demo at  
[RESY.COM/RESYOS](https://resy.com/resyos)





**RESY OS**

By restaurants, for restaurants

## Order, Fire.

Resy 4.0 features are here.

You asked, we listened. Resy 4.0 serves up our most requested features so you can get back to business stronger than ever.



### Add-on Items

As restaurants expand their offerings and diversify revenue streams, guests can 'add-on' merch, cookbooks, bottles of wine, hot sauce, or anything you can dream up to their reservation or event ticket. Manage your add-on item inventory item by shift, total available, or both to ensure you don't oversell. From a pasta prix fixe menu with add-on truffle shavings to a virtual event with an upgrade for a signed cookbook, the possibilities to maximize your revenue are endless.



### Toast POS Integration

Integrate Resy and Toast to understand your guest's spending habits, improve operational efficiencies at the door, and receive actionable reporting about your business. Resy partners who sign up with Toast receive a \$500 Toast hardware credit. Toast restaurants who join Resy get two months free on Resy plus \$250 in Resy billing credits. Restaurants new to both platforms get 2 months free on Resy and \$500 Toast hardware credit.



### Server Rotation

Our Server Rotation tool empowers your front of house staff to make informed decisions about where to seat guests by server. No math needed at the host stand! Resy OS tracks each server's active, future, and done covers in real time, making for more seamless host stand interactions.



### Guest Profile Enhancements

Notes and Tags can now be shared across individual venues in a restaurant group. These enhancements lay the foundation for future CRM capability where you will be able to pull reports and filter guestbooks based on specific attributes.



### Resy Support

New shortened video clips and clearer How-To's make training easier and put solutions at your fingertips. A redesigned Help Desk helps you find answers to your questions faster, and comes with the powerful backing of 24/7 support.

**RESY OS**

By restaurants, for restaurants

Learn more or request a demo at  
**RESY.COM/RESYOS**